

OUR METHOD & IMPACT



WELFARE

- We deliver 250 sandwiches to people experiencing homelessness every Monday, that's 13,000 sandwiches during the year
- We provide free 1:1 counseling for our community

SENIORS

- We have 137 seniors registered in our programs
- We coordinate 3,648 hot meals to seniors every year
- We have senior programs 5 days a week

YOUTH

- 67 youth registered in Foróige
- Weekly club meeting that give students a chance to self-govern
- Coordinate leadership training & scholarships

CULTURE

- Offer Language, Music and Dance in the center
- Coordinate with local Irish Community Centers



Aisling Center Audience

The Aisling Center is open 7 days a week with programs from 9-5. This is a breakdown of the audience we see walk through our doors every year.



Overall 2022 Attendance

We served 14,330 people in 2022!



Top Location Served

- Yonkers
- New York City
- Westchester



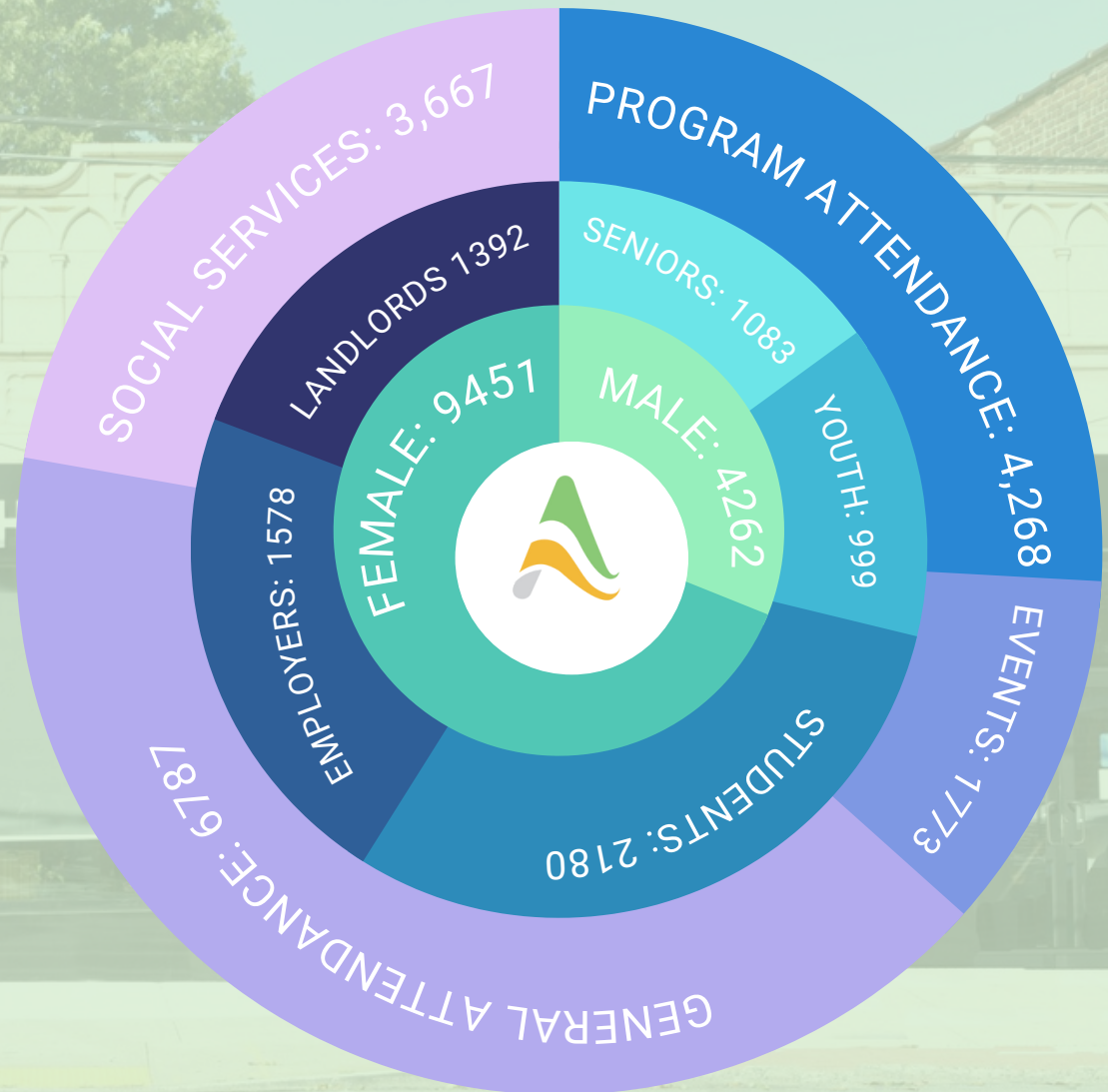
Top Demographics Served

- Born in US: 47%
- Born in Ireland: 53%



Communities we serve daily

- Families & Students
- Seniors
- Low income residents



Digital Reach



Followers

Facebook: 27,486

Instagram: 3,402

Email: 2,321



Yearly Reach

Facebook: 124,000

Instagram: 7,700

Avg. Post Reach

Facebook: 3,700

Instagram: 1,200

Website traffic

234,729
website
views

2:50 mins
Average
session
duration

New Users
in 2022:
37,817

Top 3 website pages

Accommodation
Listings: 48,304

Home Page:
36,794

Job Listings:
29,422

Tops 3 user location

New York City:
17,268

Yonkers: 4,231

Dublin: 1,492

Top 3 Traffic Channels

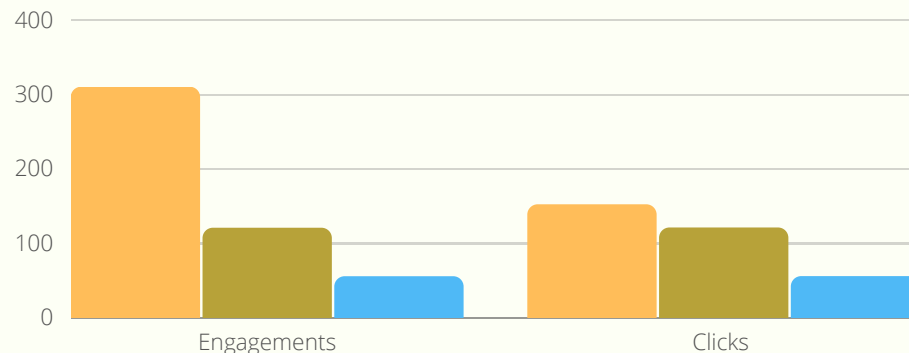
Organic Search:
14,181

Social Media:
10,268

Direct Link: 10,172

Post Performance

Facebook Email Instagram

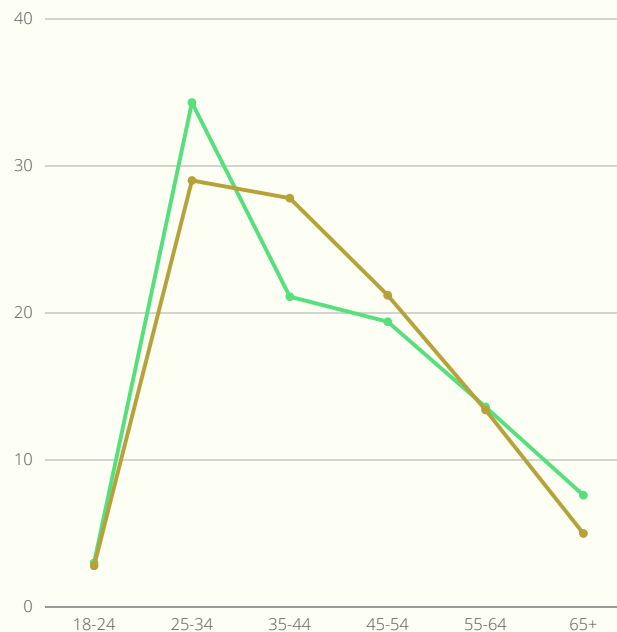


Average Post Views

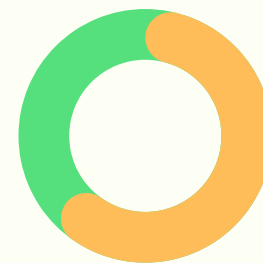
Facebook: 4,386 | Instagram: 1,200 | Email: 957

Age breakdown

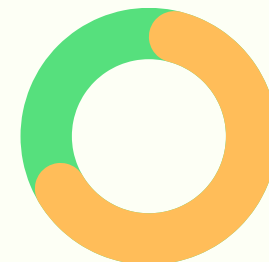
Facebook Instagram



Gender: Facebook



Gender : Instagram



Male Female

Sponsor the Aisling Fund

Custom incentive packages are welcome, please email fundraising@aislingcenter.org



Every donation to the Aisling Fund goes back to the community in the form of public space, cultural programs and community resources.

This Annual fund provides the center with the support needed to keep our doors open and our programs running.

Every gift to the annual fund goes to work immediately. Whether it is hot meals for people in need, direct care for seniors or educational classes to keep the Irish language alive, we could not complete our mission without your support.

Each supporting partner receives our gratitude and a great opportunity for visibility and impact in our community.

Sponsorship Benefits	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Logo Posted on our Window Display	•			
Opportunity to Serve on an Advisory Board	•			
Three Speaking Opportunities to our Community	•	•		
Press Release about Donation	•	•		
Interview article/video with Sponsor	•	•		
Social Media Spotlight	•	•	•	
Spotlight in Email Blast	•	•	•	
Logo with Link on our Sponsors website Page	•	•	•	
Prominent Signage at all our events	•	•	•	•
Mention in footer of monthly newsletters	•	•	•	•
Logo on our Sponsors website page				•

Event Sponsorships

We are looking for Title Sponsors for our sporting Events. Other Sponsorship opportunities are available.

Please email Fundraising@aislingcenter.org for more information

Aisling Center Dinner Dance | September 2023

This is our largest event of the year with 400 high profile community guests. Our sponsors have a range of benefits from speaking opportunities to high priority placement in our journal.



Aisling Center 5k | April 2023

This lively event has runners that come from all over the NY Metro Area. Our sponsors benefit from high visibility during the event, heavy press and post event photo opportunities. We have an exclusive presenting sponsor available for this event.



Annual Golf Tournament | June 2023

Our golf tournament is well attended by high profile members of the community each year. Sponsorship opportunities range from hole sponsorship to an exclusive presenting sponsor.

